

2021/6/28

## Basic Agreement with Artron Group on First Installation of Impremia NS40 in China

On June 24, 2021, Komori Corporation (Sumida-ku, Tokyo; Representative Director, President and CEO Satoshi Mochida) is pleased to announce the conclusion of a basic agreement with Artron Art Group Co., Ltd. (Shenzhen, Guangdong Province, People's Republic of China) on the 40-inch Sheetfed Nanographic Printing® System Impremia NS40.

At China Print 2021, held in Beijing (June 23–27, 2021), the Artron Group and Komori reached a basic agreement on installation of the Impremia NS40, the first of its kind in China. This agreement is based on Artron's judgment that the application of the high-speed, B1-size digital printing system is vitally important to its new strategic business development.

Founded in 1993, Artron is China's top printing company in the field of art printing, such as art books and auction catalogs. The company's art-related printed materials are highly esteemed by the world's most renowned designers. For 25 years since 1996, Artron and Komori have been building a strategic cooperative relationship in the field of printing.



Know more about Artron Group: http://english.artron.com.cn/ (English site)



■Date and Place June 24, 2021 3:00 p.m. (China time) at China Print 2021 KOMORI booth E2-001

■Attendance	
Artron Group	Chairman Wan Jie
Artron Group	Executive Vice President Ge Nong
Artron Group	Executive Vice President and General Manager of Photobook Business Unit
Yin Hui	
Komori (Shenzhen) Print Engineering Co., Ltd. President Larry Yang	
Komori (Shenzhen) Print Engineering Co., Ltd. Executive Vice President Guo Xuan	
Komori (Shenzhen) Print Engineering Co., Ltd. Senior Manager, Digital Section Louie	
Cheng	
Komori Corpora	ation Chairman Yoshiharu Komori
Komori Corpora	ation Representative Director, President and CEO Satoshi Mochida
Komori Corpora	ation Director and Executive Operating Officer Eiji Kajita



## KOMORI

About Impremia NS40
Impremia NS40
40" Sheetfed Nanographic Printing® System

A new B1-size digital press to pioneer new business fields,
 Utilizing Komori's full range of offset technologies.



Introducing a new digital press, with the impressive productivity and profitability needed to expand customers' businesses by meeting growing demand for short and medium runs including variable printing and versioning for immediate turnaround on jobs such as packages, displays and point of purchase. Supported by Komori's previously amassed technologies, and with unique designs such as use of image transfer blankets, the press achieves B1 print speeds of 6,500 sph. As a "digital offset" press, the Impremia NS40 is the peak of digital presses and is made possible only by Komori.

Know more about Impremia NS40: https://www.komori.com/en/global/product/press/digital/impremia\_ns40.html