

Komori Corporation 2021 Calendar Wins Bronze in Japan BtoB Advertising Awards

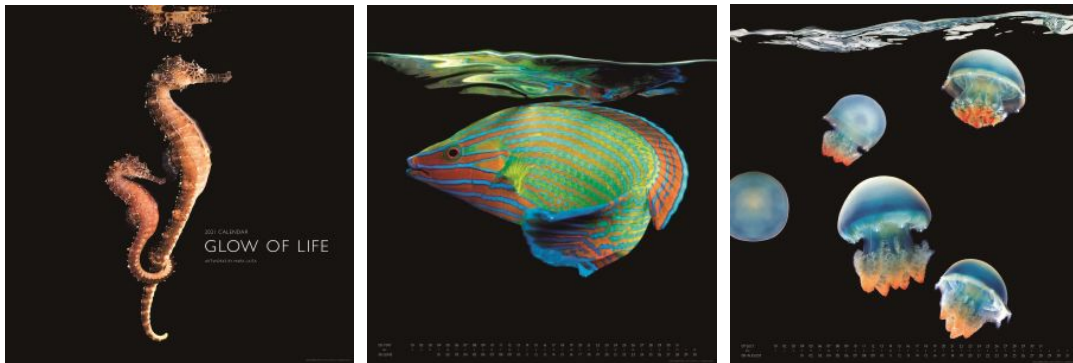
Komori Corporation (Sumida-ku, Tokyo, Japan; Representative Director, President and CEO: Satoshi Mochida) received bronze in the calendars category of the 2021 Japan BtoB Advertising Awards, sponsored by the BtoB Advertising Association Japan.

The Japan BtoB Advertising Awards (which includes 13 categories) is the only BtoB advertising competition in Japan, and has been held by the BtoB Advertising Association Japan since 1980. This year's win was in the calendars category.

As a manufacturer of printing presses, paper-based media such as the Komori Corporation 2021 Calendar plays an important role in the company's branding. Komori considers it an honor for the calendar to have received positive praise as a marketing communication tool.

Together with Toppan Printing CO., LTD. responsible for production of the calendar, Komori aims for increasingly sophisticated planning and creation, and as advertising media for use in its communication with customers, values the prize as recognition of its total printing technologies.

In the future, Komori will strive to plan and create increasingly exceptional calendars.



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Komori Corporation 2021 Calendar special site

<https://www.komori-event.com/cal/2021/>